



Baguio Flower Festival
Foundation, Inc.
Since 1995



28th Panagbenga®: The Baguio Flower Festival CALENDAR OF EVENTS

FEBRUARY 1, 2024 TO MARCH 3, 2024

PANAGBENGASCAPES: A Garden Exhibit

Featuring the Official Entries of the Professional Landscaping Competition
Vertical Garden Category: Juan Luna Drive, Burnham Park
Freestyle/Open Category: Melvin Jones Football Grounds, Burnham Park

FEBRUARY 1, 2024 TO MARCH 3, 2024

BAGUIO BLOOMS: The Market Encounter

A Flora and Flavor Fair
Juan Luna Drive and Lake Drive Extension, Burnham Park

FEBRUARY 3, 2024, SATURDAY

PANAGBENGA OPENING DAY PARADE AND CEREMONIES

Parade Assembly 6:00 AM | Community Prayers 7:00 AM
Parade Starts at 8:00 AM
Panagbenga Park, South Drive
Parade Route: South Drive - Upper Session Road - Lower Session Road
Harrison Road - Lake Drive - Melvin Jones Football Grounds

FEBRUARY 5 TO 13, 2024

Baguio City Spring Festival Celebration

February 11, 2024: Spring Festival Little Chinatown
February 13, 2024: Grand Colorful Parade, 2:30 PM
Organized by the Baguio Filipino Chinese Community
Session Road (Spring Festival Little Chinatown)
Parade Route: Upper Session Road - Main Thoroughfare
to Melvin Jones Football Grounds

FEBRUARY 11, 2024

School-Based Competitions: Fresh Floral Fusion

Floral Arrangement and Dish Garden
Baguio Blooms: A Market Encounter Stage
Rose Garden, Burnham Park

FEBRUARY 11, 2024, 9:00 AM TO 7:00 PM

HANDOG NG PANAGBENGA SA PAMILYA BAGUIO

The Family Fair: 9:00 AM to 7:00 PM
Let A Thousand Flowers Bloom, 9:00 AM to 5:00 PM
9th Annual Panagbenga Kite Flying Challenge, 10:00 AM TO 12:00 NN
Melvin Jones Football Grounds, Burnham Park

FEBRUARY 15 TO 17, 2024

Philippine Military Academy Grand Alumni Homecoming

Philippine Military Academy, Fort Del Pilar

FEBRUARY 16, 2024, 7:00 PM

LIGAWAN: A Valentine Series Featuring Mr. Ian Veneracion

A Musical Concert Celebrating Love and Courtship
Organized by Intraverse Media Inc.
Baguio Convention and Cultural Center

FEBRUARY 18, 2024, 10:00 AM

FLUVIAL PARADE AT THE LAKE

Hosted by the Department of Tourism, CAR
Burnham Lake, Burnham Park

FEBRUARY 18, 2024, 2:00 PM

RHYTHM AND BLOOMS OF THE HIGHLANDS

A Showcase of the Panagbenga Cultural Dance Official Entries
Melvin Jones Football Grounds, Burnham Park

FEBRUARY 24 AND 25, 2024, 9:00 AM TO 5:00 PM

Panagbenga Festival Sponsors Exhibit

Melvin Jones Football Grounds, Burnham Park

FEBRUARY 24, 2024

PANAGBENGA GRAND STREET DANCE PARADE

Parade Assembly 6:00 AM | Parade Starts at 8:00 AM
Parade Route: Panagbenga Park, South Drive - Upper Session Road
Main Thoroughfare to Melvin Jones Football Grounds

FEBRUARY 25, 2024

PANAGBENGA GRAND FLORAL FLOAT PARADE

Parade Assembly 6:00 AM | Parade Starts at 8:00 AM
Parade Route: Upper Session Road - Upper Session Road
Main Thoroughfare to Melvin Jones Football Grounds

FEBRUARY 26 TO MARCH 3, 2024

SESSION ROAD IN BLOOM

Session Road

FEBRUARY 26 AND 27, 2024

School-Based Landscaping Competitions: The Green Classroom

The Green Classroom: From Yard to Table
Baguio City Schools

MARCH 1 AND 2, 2024

Panagbenga Flower Tee Golf Classic

Baguio Country Club, Country Club Road

MARCH 3, 2024, 2:00 PM

AWARDING AND CLOSING CEREMONIES

Special Highlights: FLORAL CADENCE: THE SILENT DRILL EXHIBITION
by the Philippine Military Academy
Melvin Jones Football Grounds, Burnham Park

MARCH 3, 2024

CELESTIAL BLOSSOMS: GRAND AERIAL FIREWORKS DISPLAY

Citywide

